



Regional Performance and Information Consortium (RPIC)

Virtual Convening 2022

REGION 3

This document is a resource for communications, awareness and ongoing collaboration pre-event, during and post-event. Region 3 constituents may use the MCAP approved content in part or in whole to benefit community action initiatives as a whole. Contact info@maryland-cap.org for questions or feedback.

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PRESS RELEASE

For Immediate Release

DATE: June 14, 2022

The Region 3 Regional Performance and Information Consortium ("RPIC ") and Maryland Community Action Partnership (MCAP) to Hold Premier Regional Convening on July 13, 2022 from 10AM to 3PM EST

Virtual Convening Highlighting Initiatives of Excellence Supporting Individuals and Families Facing Poverty in Delaware, District of Columbia, Maryland, Pennsylvania, Virginia and West Virginia.

Annapolis, MD, June 14, 2022 – RPIC and MCAP will be holding their first convening virtually on July 13, 2022 from 10:00AM to 3:00PM EST. Highlighted initiatives will be covered in detail as a model for other community action agencies to replicate in their areas, including:

- **Maryland: Municipal Assistance, Garrett County Senior Housing and Support**, represented by Duane Yoder, Garrett County Community Action Committee
- **Pennsylvania: South Allison Hill Revitalization, Harrisburg Urban Growers**, represented by Jennifer Wintermyer, Tri County Community Action
- **Virginia: Coal Mine Reclamation, Trammel Community Redevelopment Project**, represented by Brian Phipps, People, Inc.
- **West Virginia: School-Based Health Center**, represented by Lisa Mowry, CHANGE, Inc.

"Region 3 is excited highlight the initiatives from across the region where Community Action truly changes lives, embodies the spirit of hope, improves communities and makes America a better place to live. This virtual event is a resource and training opportunity for all. We look forward to seeing how participants take their findings and apply these best practices in their own programs." states Angela Martin, Executive Director, MCAP.

Barbara Mooney, Regional Coordinator for Region 3 of RPIC, has led the planning for this effort working alongside the MCAP team to build a communications platform for awareness, at www.R3PIC.maryland-cap.org. It will also serve to make presentations and materials available, as well as offer a space for regional collaboration.

About Region 3 RPIC

The Region 3 Regional Performance and Information Consortium consists of State Associations and State Offices in Region III of the U. S. Department of Health and Human Services regionalization of the United States: Delaware, District of Columbia, Maryland, Pennsylvania, Virginia and West Virginia. The RPIC provides training and technical assistance and acts a conduit of information between their member agencies and the federal Office of Community Services and our national partners at the Community Action Partnership, National Association of Community Service Programs, CAPLAW, and National Community Action Foundation.

About MCAP

The Maryland Community Action Partnership (MCAP) is a statewide non-profit organization comprised of Maryland's 17 Community Action Agencies, which collectively serve every Maryland county. Together, we work toward eradicating homelessness and poverty to realize our vision of ensuring that all Maryland individuals and families are stable, economically secure, and live in safe and thriving communities. For more information, go to www.maryland-cap.org. MCAP media inquiries should be directed to info@maryland-cap.org.

Media Contact

Amy Mininger
info@maryland-cap.org

Media Kit

Dear Participants and Community Contacts:

We invite you to share your participation in the Region 3 RPIC Convening Virtual Event. Share the below materials with your media contacts and network as you deem appropriate.

To support you in this effort, we are providing you with an approved press release template, quote from our executive director and supportive media resources with links.

Consider sharing these communications in the following ways:

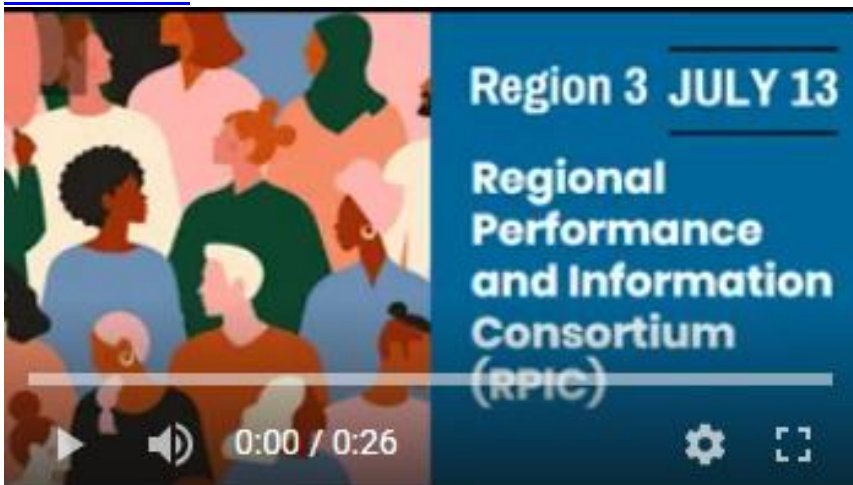
1. **Press Release:** Send your own press release with approval content provided here
2. **Social Media:** Link your social posts with our hashtags for greater awareness
3. **Network Sharing:** Pass along our resources to your network contacts
4. **RPIC Press Release:** Share MCAP's version of the press release in PDF

Available Resources

- **Event Website:** <https://r3pic.maryland-cap.org/>
- **Press Inquiry Form:** <https://forms.gle/kvM3ABm4eePnio317>
- **Speakers and Bios:** <https://r3pic.maryland-cap.org/speakers.aspx>
- **Social Hashtags:** #RPIC #MCAPconnect2022 #ActionMaryland
- **Highlighted Handles:** [@CACofGarrettMD](#), [@TriCounty_CAC](#), [@peopleincofva](#), [@CHANGEIncWV](#), [@ActionMaryland](#)
- **Video Highlights:** <https://youtu.be/g4LtclZcioA>

Thank you for your ecosystem partnership for community action!

[Video Promo:](#)



Newsletter, Email, Communication Insert

Represent Your State at The Region 3 RPIC Convening

Invitation to Register

WHAT: Region 3 RPIC Convening, Highlighting Initiatives from MD, PA, VA, WV

WHEN: July 13, 2022 from 10AM to 3PM

REGISTRATION: [Direct registration link is here.](#)

VIRTUAL EVENT DETAILS: [Visit https://r3pic.maryland-cap.org.](https://r3pic.maryland-cap.org)

Join us as we share how Community Action Agencies across Region 3 are impacting individuals and families facing poverty with human capacity and community transformations. Participate in our online community and [click here](#) to join the virtual event and acquire more ideas from leaders with proven positive impacts. Adapt their programs to the needs in your region, and take advantage of new resources! [Learn more about the initiatives here.](#)

Who Should Attend?

This event is a great resource for community managers, program managers, board members, RPIC Lead Organization or State Associations (teams relevant to the HCCT Grant), State CSBG Office Staff, Local CAA Members from COE Steering Committee in the region, Highlighted Initiative CAA Staff, CAA staff from CAA staff from MD, PA, VA, WV, DE and DC. All are welcome!

What is a Convening?

As a part of the Human Capacity & Community Transformation grant, a key deliverable is for the RPIC is a regional event that highlights community activities, strategies, partnerships, and best practice models. The convening will bring together leaders from the Community Action network to discuss how new practices and partnerships are transforming local communities and helping families build resiliency. Featured initiatives from local CAAs in Region 3 were selected by the Center of Excellence at the National Community Action Partnership to be shared. Don't miss this opportunity to connect and learn.

What is Region 3?

The Region 3 Regional Performance and Information Consortium consists of State Associations and State Offices in Region III of the U. S. Department of Health and Human Services' regionalization of the United States: Delaware, District of Columbia, Maryland, Pennsylvania, Virginia and West Virginia. The RPIC provides training and technical assistance and acts a conduit of information between their member agencies and the federal Office of Community Services and our national partners at the Community Action Partnership, National Association of Community Service Programs, CAPLAW, National Community Action Foundation.

Linked Graphic to event web pages and registration platform:



Social Media Graphics



Region 3 RPIC – Virtual Event

July 13th 10am-3pm



MARYLAND COMMUNITY ACTION PARTNERSHIP
A NETWORK OF COMMUNITY ACTION AGENCIES SERVING MD, DC & DE

Register Now!



Region 3 RPIC Speakers



July 13th 10am-3pm



Garrett County Community Action
Building better lives, stronger communities – together!



TRI COUNTY community ACTION
Helping People. Changing Lives.
CUMBERLAND, BAUPHIN, AND PERRY COUNTIES



CHANGE, INC.



People inc.
Building Futures, Realizing Dreams™

Register Now!



RPIC Region 3 Highlighted Initiative



MARYLAND COMMUNITY ACTION PARTNERSHIP
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SCHOOL BASED HEALTH CENTERS



Read More!



RPIC Region 3 Highlighted Initiative



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ALLISON HILL FARMERS MARKET



Read More!



RPIC Region 3 Highlighted Initiative

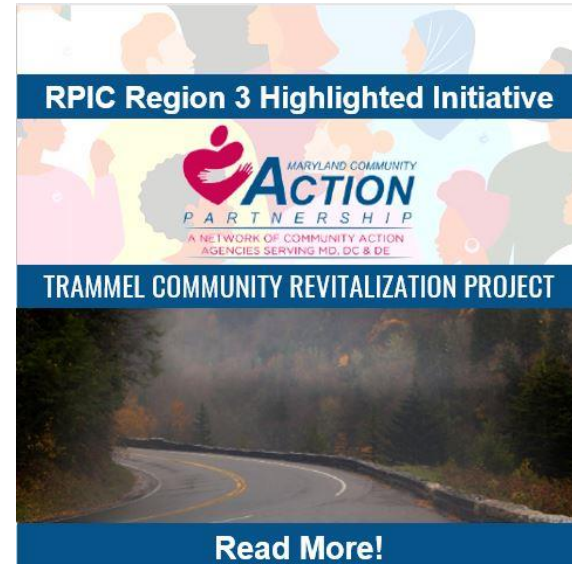


MARYLAND COMMUNITY ACTION PARTNERSHIP
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GARRETT COUNTY SENIOR HOUSING AND SUPPORT



Read More!




RPIC Region 3 Highlighted Initiative



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TRAMMEL COMMUNITY REVITALIZATION PROJECT



Read More!